

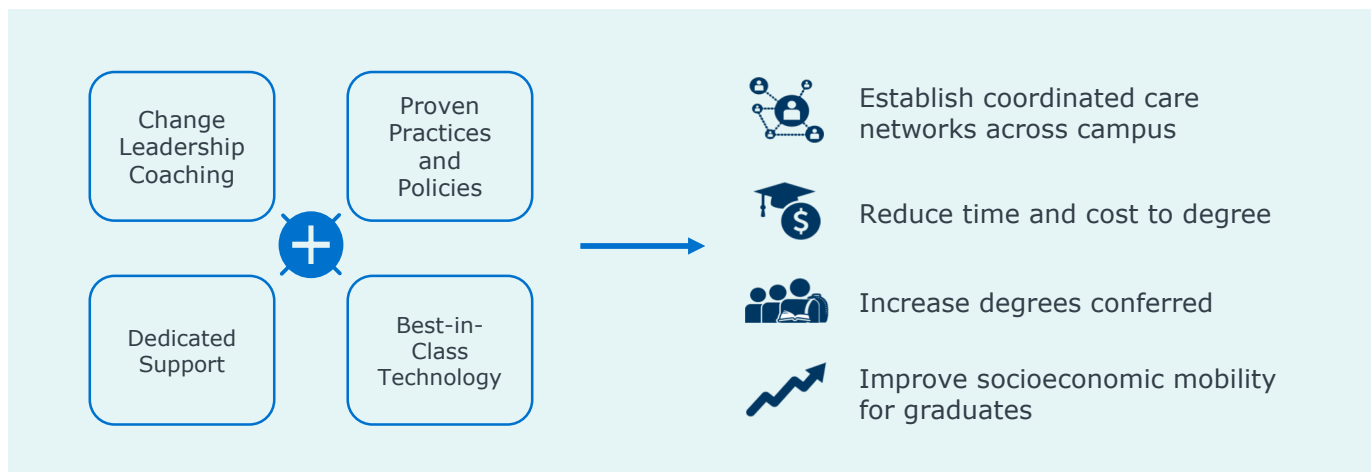
Equity-Focused Change Management Consulting

Change Leadership to Erase Equity Gaps

The Moon Shot for Equity is change management consulting to **erase equity gaps** and **boost success for all students**, especially those historically excluded from the benefits of higher education. Grounded in proven best practices and policies, the Moon Shot combines change leadership strategies and tactics, data insights, best-in-class technology, consultative support, and project management to build the infrastructure and capacity to **lead and sustain bold change**.



Four Interlocking Pillars Drive the Mission



Advancing Educational Equity Initiatives

A growing coalition of dedicated institutions and teams are working to design and sustain impactful reforms in education.

24

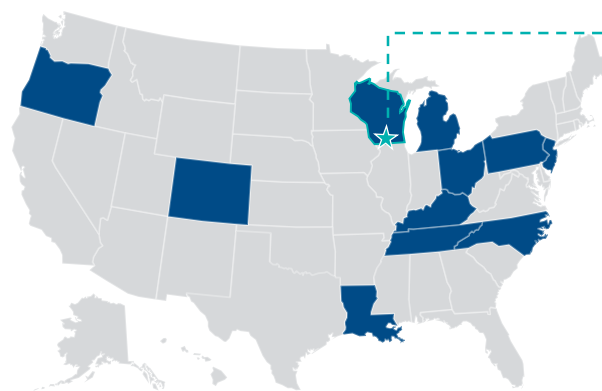
Participating institutions and growing

91

Teams dedicated to tackling regional need through innovation and best practices

1K+

Leaders working to create and sustain meaningful reform



■ = Moon Shot Partners as of October 2023

The Greater Milwaukee Moon Shot Region

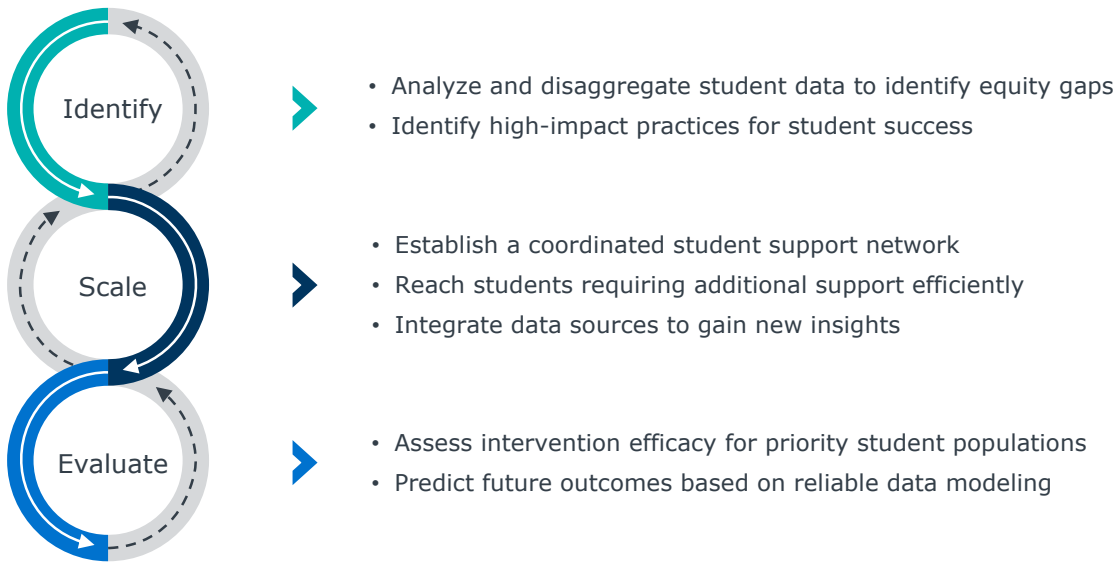
- **27** cross-institutional teams
- **600+** leaders trained on equity
- **7** highest priority best practices in implementation

\$7.1M

Net revenue recovered

Find and Close Gaps at Scale with Data and Technology

Hardwiring data and technology into your equity work helps you identify gaps, scale support, and evaluate your progress.



Our Moon Shot partners often implement EAB's student CRM, Navigate360, or EAB's education data platform, Edify, to support their work with the Moon Shot for Equity. To learn more about those platforms visit eab.com/Navigate360 or eab.com/Edify.

Proven Strategies To Address Policies And Practices

Stemming from our extensive higher education research, EAB brings a proven playbook to help address policy reform and implement equity-minded best practices to improve student outcomes. These areas include:



Leadership and Campus Climate



Access and Enrollment



Academic Policy and Process



Student Support and Belongingness

View Recent Work from the Moon Shot team



“This is one of the **most important** things we can do to advance the future of our state.”

Dr. Mark Mone
Chancellor, University of Wisconsin-Milwaukee

Learn more about erasing equity gaps at eab.com/moon-shot-for-equity